

Partners in Progress presents

# The first course in day-old chick quality



Successful broiler production depends to a large extent on delivering high-quality day-old chicks (DOC). How can you influence day-old chick quality and improve breeder performance?

Health, nutritional and management strategies should be implemented from brooding and during the whole life cycle to ensure highly efficient breeders producing high quality day-old chicks. Egg management from farm to hatchery and incubation also are critical.

Become a **day-old chick quality expert** by joining the first **DOC Quality Course offered by EW Nutrition**. This series of 4 sessions brings together globally recognized experts in layer and broiler breeders to review key tools for increasing animal welfare, productivity, and profitability in your operation.

## Save the dates!

24<sup>th</sup> of February

### Influencing DOC quality through Parent Stock gut health and nutrition

**Edgar Oviedo-Rondón***Professor and Extension Specialist in the Prestige Department of Poultry Science at North Carolina State University***Topic:** Breeder gut health and nutrition, influence on day-old chick quality**Željka Ervaćinović***International consultant***Topic:** Factors in parent stock that influence or compromise the development of immunity in the progeny24<sup>th</sup> of March

### Influencing DOC quality through Parent Stock brooding and rearing

**Maurice Raccoursier***Global technical service Reproduction and Incubation - H&N International***Topic:** PS brooding management in antibiotic reduction scenarios**Martin Zuidhof***Professor, Precision Feeding & Poultry Systems Modeling University of Alberta***Topic:** Rearing pullets to become effective breeders28<sup>th</sup> of April

### Influencing DOC quality through egg & hatchery management

**Ron Meijerhof***Consultant, Poultry Performance Plus***Topic:** Hatching egg management**Roos Molenaar***Postdoctoral researcher, Wageningen University & Research***Topic:** Incubation: effects on chick quality and broiler performance19<sup>th</sup> of May

### The role of antioxidants on DOC quality & Wrap-up: What do integrations want, what can they do about DOC quality?

**Doug Korver***Professor, University of Alberta***Topic:** Antioxidants in breeders: effects in egg and DOC quality**TBC****TBC****Topic:** An integrators' perspective on DOC quality

What is efficient in terms of monitoring DOC quality? How can we evaluate breeders' health, nutrition, and management in terms of broilers' productivity? The speaker will answer those questions from the perspective of a commercial company and show practical actions taken by the industry to measure and improve DOC quality.

By joining the 4 modules of this course, you will become a **Day-old chick quality expert!**

You will have the opportunity to ask questions and receive insightful, actionable answers that will improve your toolkit and ultimately increase your operation's profitability.

This is a closed-participation course to allow for as much interaction as possible. The invitations and links to each course are individual and will be sent to you every month.

The course takes place under the banner of *Partners in Progress – Connect*. This science-based series enables the exchange of experiences, knowledge, and innovative ideas around cutting-edge topics.

