

EW Nutrition acquires Feed Quality and Pigment business from Novus International



VISBEK (February 1, 2021) – EW Nutrition has today completed the acquisition of the Feed Quality and Pigments business from Novus International, Inc. Under the terms of the agreement, EW Nutrition becomes the owner of world-renowned brands such as Santoquin® feed preservative, SURF●ACE®, a feed mill processing aid, and feed ingredient Agrado®. The acquisition also gives EW Nutrition ownership of a state-of-the-art production facility in Constantí, Spain.

More challenges? More solutions.

“This transaction will bring additional value to our customers, further reinforcing EW Nutrition’s global market position, and increasing its product portfolio and geographical reach,” says Michael Gerrits, Managing Director of EW Nutrition. “The products acquired will further support EW Nutrition’s mission to mitigate the impact of antimicrobial resistance by providing comprehensive animal nutrition solutions.”

Dan Meagher, President and CEO of Novus International, Inc., explained that the sale is part of Novus’s Project Destiny, a multi-year plan to focus the company’s resources on core platforms and emerging technologies, with a focus on gut health.

“We are pleased to have found a committed owner for these platforms so that they may continue bringing value to the industry,” said Meagher. “This event is a significant milestone in our Project Destiny journey. Now that our Feed Quality and Pigments platforms are in good hands with EW Nutrition, we are excited to focus our energies on developing new, innovative technologies into meaningful nutrition solutions for our customers.”

A robust services agreement between the companies is governing critical activities to ensure customers are supported through the transition.

The range of products is immediately available to our customers. You can find out more details on our [Products](#) page or by going directly to the relevant web page.

Acidomix

AGRADO
▲ PLUS

calortek
YELLOW

Formycine
Gold Px

acidomix

EW Nutrition launches new xylanase enzyme in Malaysia

Singapore - December 28, 2020 - In its continued efforts to reduce antibiotic use in the region while also improving farm profitability, EW Nutrition launched Axxess® XY in Malaysia on December 17, 2020.



Axxess® XY is a next-generation intrinsically thermostable xylanase, with unparalleled stability under high temperatures and especially longer conditioning time. With its ability to break down both the soluble and insoluble fiber fraction from feed ingredients, the enzyme offers high flexibility in feed formulation. The newly launched product thus gives feed producers peace of mind when working with various feed processing conditions, as well as significant feed cost savings.

The launch took place in the context of a customer online event titled “Revolutions in Poultry Nutrition: The Future of Enzymes” for customers in Malaysia. During the information-laden event, Dr. Howard Simmins, an accomplished global communicator and independent key opinion leader, highlighted the need for improved functionality from xylanases. With his vast experience on feed additive development for animal nutrition and health, including cutting edge biotech research into enzymes, probiotics, prebiotics and novel additives, Dr. Simmins also discussed ways to formulate feed accurately to optimize xylanase value, and optimize nutrition with enzyme products.

During the event, other presentations were delivered by Daniel Tepe, Managing Director, Dr. Andreas Michels, Head of Biotechnology, and Dr. Ajay Awati, Global Category Manager Gut Health and Nutrition, EW Nutrition. The webinar was hosted by Jurek Grapentin, Regional Director, EW Nutrition South East Asia/Pacific.

The webinar was rounded off with an interactive Question and Answer session, where the audience had the opportunity to have their questions answered live by the panel of speakers.

“This revolutionary enzyme is a testament of our dedication to provide a holistic suite of animal nutrition solutions to our valued customers in this region. [Axxess® XY](#) will provide a competitive edge with regard to feed formulation, which translates to cost savings to our customer. With the expertise of our R&D researchers, we are constantly striving to bring more innovative solutions to meet the challenging needs of this industry,” said **Jurek Grapentin**.

EW Nutrition Launches Top-Performing Bacterial Xylanase

Enzyme

Press Release - In December 2019, EW Nutrition has officially launched Axxess XY, a novel, intrinsically thermostable xylanase enzyme that delivers top performance to feed producers and the livestock industry. The revolutionary product was launched at a customer-centric circuit event across five locations in India.

In its effort to improve animal gut health, control toxin risk, and reduce antibiotic use, EW Nutrition has long supported the Indian livestock industry with its holistic, science-backed solutions. The company is now entering a highly competitive market with a revolutionary solution: Axxess XY. This enzyme comes with the highest level of intrinsic thermostability and is active against both soluble and insoluble arabinoxylans. The top benefit of Axxess XY is an unparalleled flexibility in feed formulation, resulting in significant feed cost savings.

The mechanisms and derived profits of the new product were discussed during a five-city customer-centric event titled “GURU SPEAKS”, part of EW Nutrition’s “Partners in Progress” series. The key speaker was Dr. Craig Nelson Coon, Head of the Department of Poultry Sciences at the University of Arkansas, USA. Dr. Coon has over 50 years’ experience in research and teaching in poultry science.



Dr. Shirish Nigam, Managing Director of EW Nutrition South Asia, and Dr. Ajay Awati, Global Category Manager, Enzymes, highlighted Axxess XY’s unique value proposition and shared various trials conducted to prove the competitive advantage over other enzymes available in the market.

Dr. S. Mahendran, Regional Technical Manager, South Asia threw light on feed formulation optimization and explained how the addition of Axxess XY can help release additional energy from feed, which results in optimum performance and production.

The unparalleled thermostability of Axxess XY became a talking point among the audience and various integrators showed their interest in using the new enzyme in their formulations. Also, EW Nutrition’s efforts to bring everyone together on a knowledge-sharing platform was highly applauded by the attendees. Industry partners also iterated the need for more detailed sessions in the future.

The “GURU SPEAKS” series was a great opportunity to reach a wider array of breeders and broiler integrators across India. The event was kickstarted on 16th December, 2019 at Karnal, followed by Coimbatore, Hyderabad, Pune, and Bangalore. Prof. Coon shared relevant and practical solutions to the common challenges faced by broilers and broiler breeders. He also shared his insights on nutrition and management of modern broiler breeders and highlighted that maintaining the protein balance is nowadays gaining more importance than energy requirements for better production and performance of birds. He deliberated on the pros and cons of current feeding practices and management, including biosecurity and

lighting schedules for birds.

Major key stakeholders – technical consultants, university professors, farm managers, integrators, etc. – attended the series and benefitted from the information provided during the event.

“We are pleased to bring our revolutionary enzyme solution to our Indian partners, thus enriching our portfolio of products and services to the benefit of the local livestock industry,” says Michael Gerrits, Managing Director, EW Nutrition. “We are confident that Axxess XY will be a breakthrough for our customers, and we look forward to providing and servicing our comprehensive animal nutrition solutions in India, a most valuable and respected market.”

About EW Nutrition

EW Nutrition is an international animal nutrition company that offers integrators, feed producers, and self-mixing farmers comprehensive animal nutrition solutions for gut health, antibiotic reduction, young animal nutrition, toxin risk management and more.

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Press-release published in different media: [Markets Insider](#), [PR Newswire](#), [Business Today](#) – India, [IANS](#), and others.

New distribution partnership with Russian key player in poultry feed additives





Moscow – September 18, 2019 – VITOMEK and EW Nutrition are pleased to announce that they have signed a distribution partnership agreement, combining the accumulated knowledge, experience, and effective solutions in the field of animal nutrition at VitOmek with a portfolio of comprehensive programs, innovative products, and services from EW Nutrition.

Dmitry Chudakov, General Director, VitOmek: “The partnership agreement with EW Nutrition has become an important event for us and another milestone on the road to success. We are pleased that our new partner is a company with many years of experience in the animal nutrition industry. We are confident that our scientific and technical potential, in conjunction with the valuable experience of the partner, will bring rich benefits in the form of joint development, creation of unique products and services, and the implementation of even more ambitious projects. Our philosophy: “Focus on high results. Give shape to courageous ideas in the final product. ”

VitOmek is one of the largest Russian producers of agricultural feed and feed additives, offering comprehensive, effective solutions for agricultural holdings and small enterprises in the poultry and livestock sector. The company’s range of services includes technological, veterinary and engineering support of farms, audit and consulting on microclimate and animal welfare.

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Pavel Vladimirovich Bogatkin, General Director, EW Nutrition Russia: “We are very pleased to cooperate with VitOmek. Years of experience in the market, as well as great resources and coverage, making them an excellent ally in our common efforts. In addition to a similar market development philosophy, we see for ourselves a similar mission: mitigating the effects of antimicrobial resistance by providing comprehensive solutions in the field of animal feeding, toxin risk management, and young animal nutrition. Achieving these goals ultimately helps to [increase the effectiveness of human healthcare](#). ”

EW Nutrition researches, develops, manufactures, markets, and services its products and programs around the world. Headquartered in Germany, EW Nutrition’s manufacturing facilities are located on 4 continents. Innovation is carried out by our own research laboratories in Germany, with development centers in 5 major animal nutrition markets. EW Nutrition is active worldwide, with its own staff in 27 countries. Our slogan, “Functional Innovations Backed by Science,” is being implemented through technical support at the local, regional, and global level.

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This press release is available in Russian [here](#).

EW Nutrition Opens New Production Plant in China



Press Release

EW Nutrition Opens New Production Plant in China

On 29 October, German-based company EW Nutrition will officially open its new production plant in China. The new plant is the next step in the successful development of EWN Biotechnology Shanghai.

By offering holistic, science-backed solutions, EW Nutrition supports the Chinese industry in its effort to reduce antibiotic use. "With this latest investment," says Craig Allen, General Manager, EWN Biotechnology Shanghai, "we are offering a twofold benefit to our Chinese customers: bringing our high-value products closer to the end-user, while implementing our policy of [supporting antibiotic-free production in China](#)."

The new facility in Haimen will produce the three leading product lines in the company's portfolio. They represent EW Nutrition's answer to gut and [respiratory health issues](#), as well as toxin risk management. "We are pleased to bring our programs closer to our customers, further increasing service levels," says Michael Gerrits, Managing Director, EW Nutrition. "But we are even more pleased and honored to bring here our mission of mitigating the impact of antimicrobial resistance by providing comprehensive animal nutrition solutions."

The virtual opening will take place at the Melia Hotel in Shanghai, to be followed by a one and a half-day symposium on "Reducing Antibiotic Use and Mitigating the AMR Risk – 2020 Vision". Speakers include Prof. Chen Junshi, Prof. Jia Yanxiong, Prof. Suwit Chotinun, as well as other prestigious national and international guests.

About EW Nutrition

EWN Biotechnology Ltd. is the Chinese arm of EW Nutrition, an international animal nutrition company that offers integrators, feed producers, and self-mixing farmers comprehensive animal nutrition solutions for antibiotic reduction, young animal nutrition, toxin risk management and more.

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EW Nutrition USA - Increased profitability in poultry production



Increased profitability in poultry production: EW Nutrition presents new comprehensive programs for the American market at Midwest Poultry Federation (MPF)

To support customers with effective solutions in animal production, EW Nutrition introduces the programs for [Antibiotic Reduction](#) and [Toxin Risk Management](#) in poultry. These programs contribute to solving the problem of antibiotic resistance by minimizing the input of antibiotics. In addition to innovative products the programs include customized consultancy services in the fields of animal nutrition, management and

biosecurity.

At MPF, EW Nutrition will present new programs to reduce antibiotic use in broiler, broiler breeder and turkeys. A program to manage the toxin risk in poultry will also be introduced. One part of the programs is innovative products supporting gut and liver health and mitigating the impact of myco- and bacterial toxins. The other part is formed by consultancy services tailored to the particular needs of the customers.

The goals of the poultry programs are:

- stabilization of performance throughout the whole cycle
- constant high numbers of high quality chicks
- a reduced variety between flocks
- improved weight gain and feed conversion.

MARK RICHARDS, President of EW Nutrition USA

“Keeping performance high by simultaneously reducing the use of antibiotics is a balance act in animal production. We are convinced that the reduction of antibiotic use is the best way to reduce antibiotic resistance. With our comprehensive programs we support integrators, farmers and animals in coping with challenges occurring in animal production while increasing customers’ profitability.”

EW Nutrition:

The customer-oriented company focusses on solving critical issues in animal nutrition by offering holistic and tailored programs for antibiotic reduction, toxin risk management and [young animal nutrition](#). For this purpose EW Nutrition introduced innovative products and services resulting from solid R&D and business development. A global network of local commercial and technical support by experts guarantees the closeness to the customer. The reliable family-owned company is situated in Germany and has own R&D, production and application facilities in different parts of the world.

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