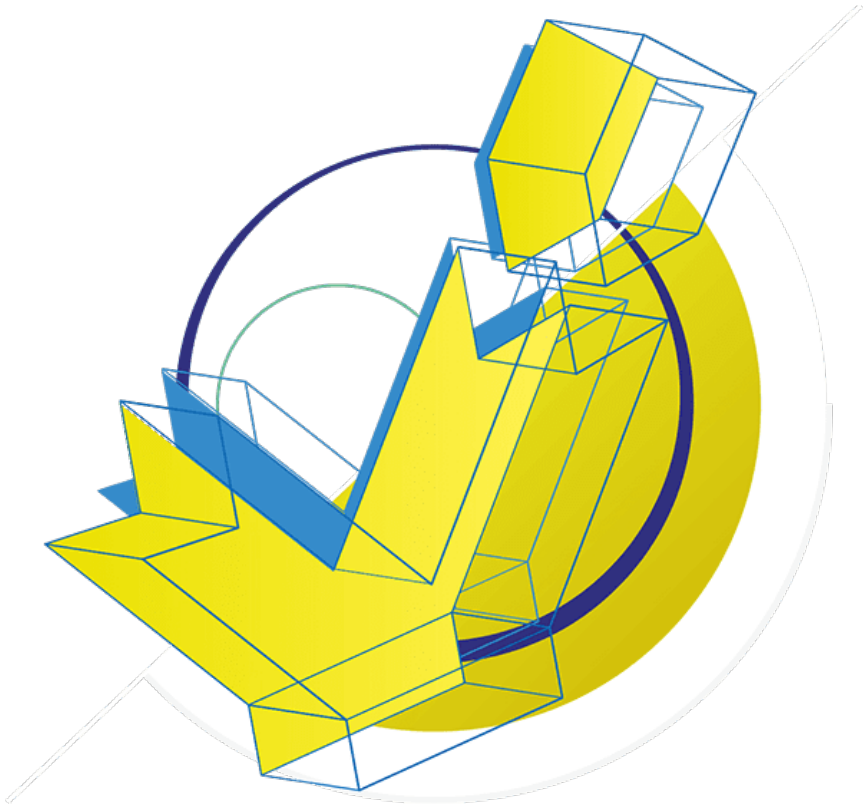
EW Nutrition welcomes two additions in key global roles



VISBEK, JANUARY 2025 – EW Nutrition confirms two names were added to key positions in its global team. From January 2025, Marie Gallissot and Nadia Yacoubi have joined the German-headquartered animal nutrition company.

Marie Gallissot joins as Category Manager Feed Quality Solutions, with a rich background and over 15 years' experience in toxin solutions and feed management. She is going to oversee a portfolio comprising toxin binders, antioxidants, acidifiers and more, working in close collaboration with regional affiliates as well as connected platforms in EW Nutrition.

Nadia Yacoubi joins as Phytogenic Products Manager inside EW Nutrition's Gut Health platform. With a doctoral degree in Veterinary Sciences, held jointly from Ghent and Nantes universities, she brings 10+ years of technical expertise in the field of gut health, as well as animal husbandry and food safety.

"We've had a quick and comprehensive onboarding in Germany,", says Nadia Yacoubi, "and we're both already joining meetings in EW Nutrition's regional and global teams, which is a great way to hit the ground running." With this hands-on approach, adds Marie Gallissot, "it's easy to get acquainted with the people, the passion, and the energy driving EW Nutrition forward."

Jan Vanbrabant, EW Nutrition's CEO, welcomed them during the onboarding week, saying "We want to make sure we show them the full picture: who we are, where we are and where we want to be. And we are happy that they are such a great fit to our corporate culture, bringing expertise, integrity, team spirit, and an element of fun and passion."

EW Nutrition is a global player in the animal health and nutrition industry, delivering solutions for gut health, feed quality, digestibility, and more. It is headquartered in Northern Germany and focuses on promoting sustainable growth through reduced FCR, natural support against challenges, reduced need for antibiotics, and planet-friendly protein production.

Nadia Yacoubi

Marie Galissot

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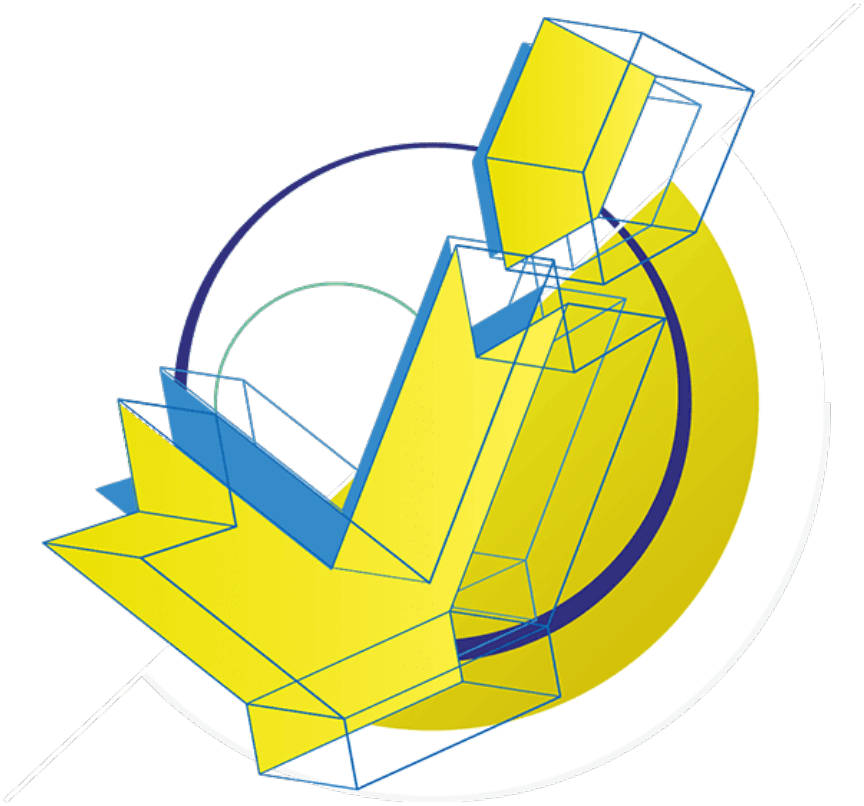
EW Nutrition appoints two new Regional Directors



VISBEK, 6 January 2025 – EW Nutrition, a leading player in the global animal health and nutrition industry, has appointed two top industry professionals to lead the SEAP and China teams, respectively. After another year of geographical and commercial expansion, EW Nutrition has recently announced that Gert-Jan Gerrits and Hai Xia Zhu will lead two of its most important growth regions.

Starting with January 1st, Hai Xia Zhu will lead EW Nutrition's China team. With a background of more than 15 years in leadership roles in animal protein production, she takes over a growing business in a highly promising market. "EW Nutrition's team in China has already demonstrated excellence in providing customer-centric solutions. I'm happy to lead the team into the next chapter of our growth."

Also from January 1st, Gert-Jan Gerrits takes over the South East Asia and Pacific unit, bringing more than 20 years of experience leading teams in the animal farming, health, and nutrition industry. He will be located in Singapore. "I'm extremely pleased with the welcome I have received in EW Nutrition, and quite impressed with the range of powerful solutions and capabilities it brings to the SEAP market. I look forward to working with a team of high achievers," says Gert-Jan Gerrits.

Jan Vanbrabant, EW Nutrition's CEO, has already welcomed the two newcomers for an intense first week of onboarding at the German headquarters. "We provide top-tier solutions for animal gut health, toxin risk management, growth performance etc, and we now have a full team of top-tier executives leading EW Nutrition's commercial expansion into a new era of growth. We welcome Gert-Jan and Hai Xia with open arms and wish them every success."

At a time when other companies seem to divest or restructure, these are the latest appointments in a chain of remarkable top hires to EW Nutrition's global team, reflecting the company's commitment to solid

growth around the world.

Hai Xia Zhu

Gert Jan Gerrits

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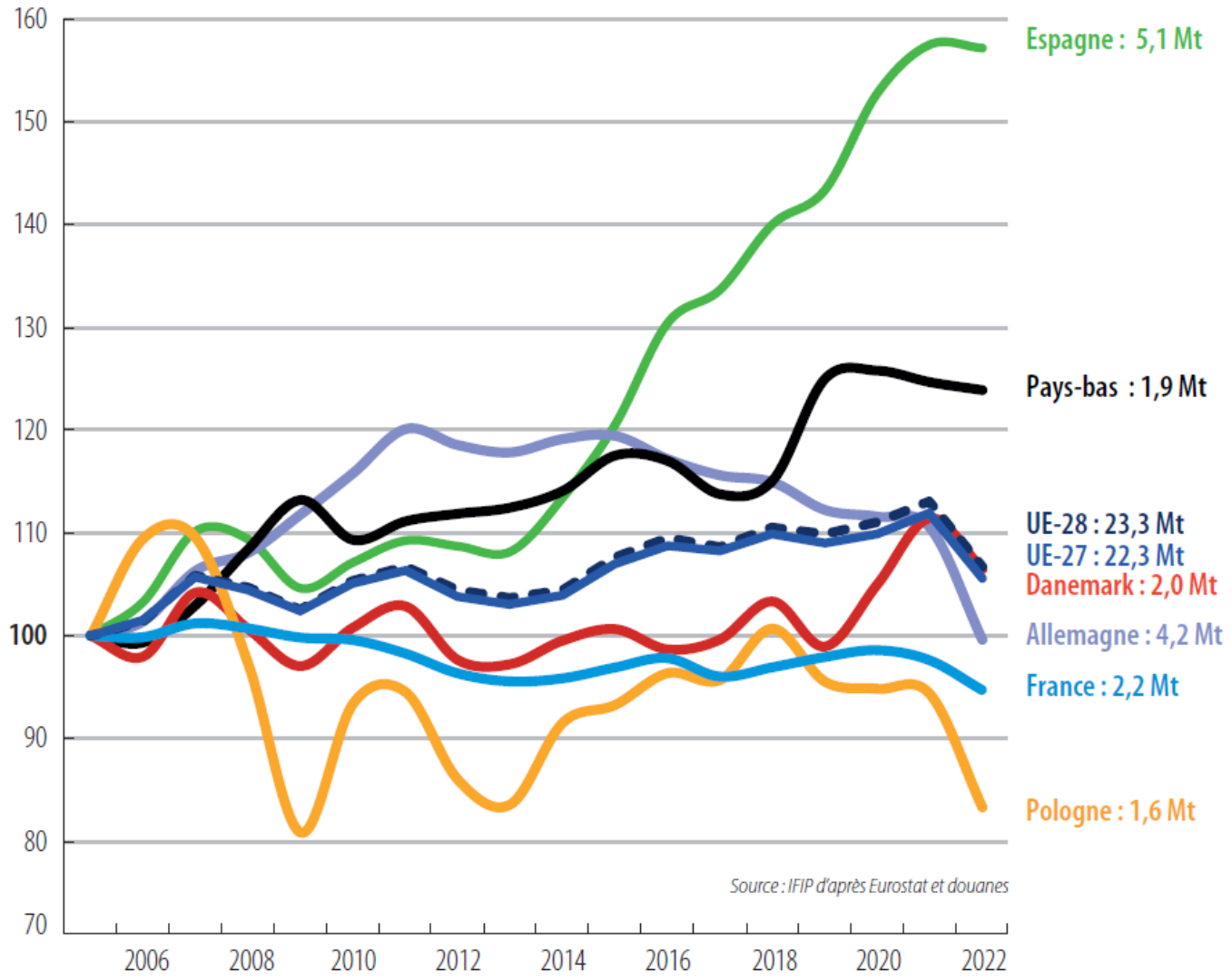
The Global and European Pork Industry: An Overview from IFIP



Institut du Porc (IFIP), the French pork research and development institute and a key player in the French agricultural sector, has recently published its 2024 report, titled Porc par les Chiffres 2023-2024. The document provides a comprehensive overview of the global, European, and French pork industries and is a critical resource for all industry professionals.

The Global Pork Industry

The global pork industry has experienced significant changes over recent years. In 2021, global pork production reached approximately 108 million tons of carcass weight equivalent (CWE), largely driven by China's recovery from African Swine Fever (ASF). By 2022, global production continued to rise, though at a slower pace due to the stabilization of China's pig herd. However, the global landscape remains varied with notable regional differences.

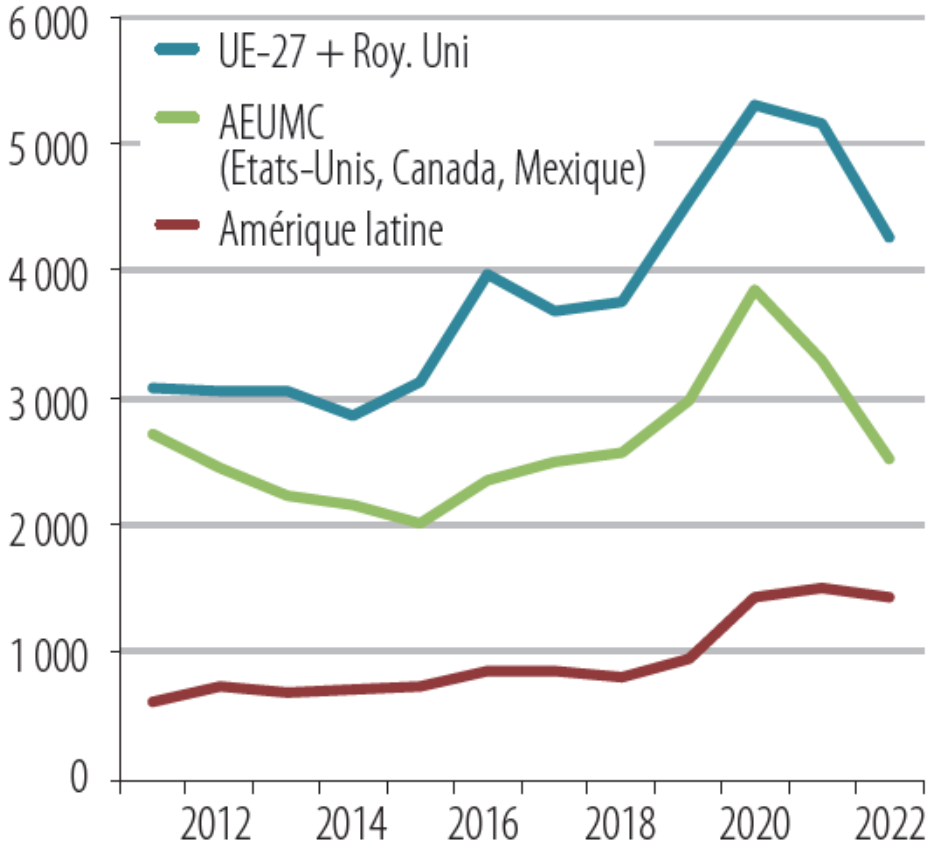


*Figure 1. Main pork exporters (in 1000 tons)**

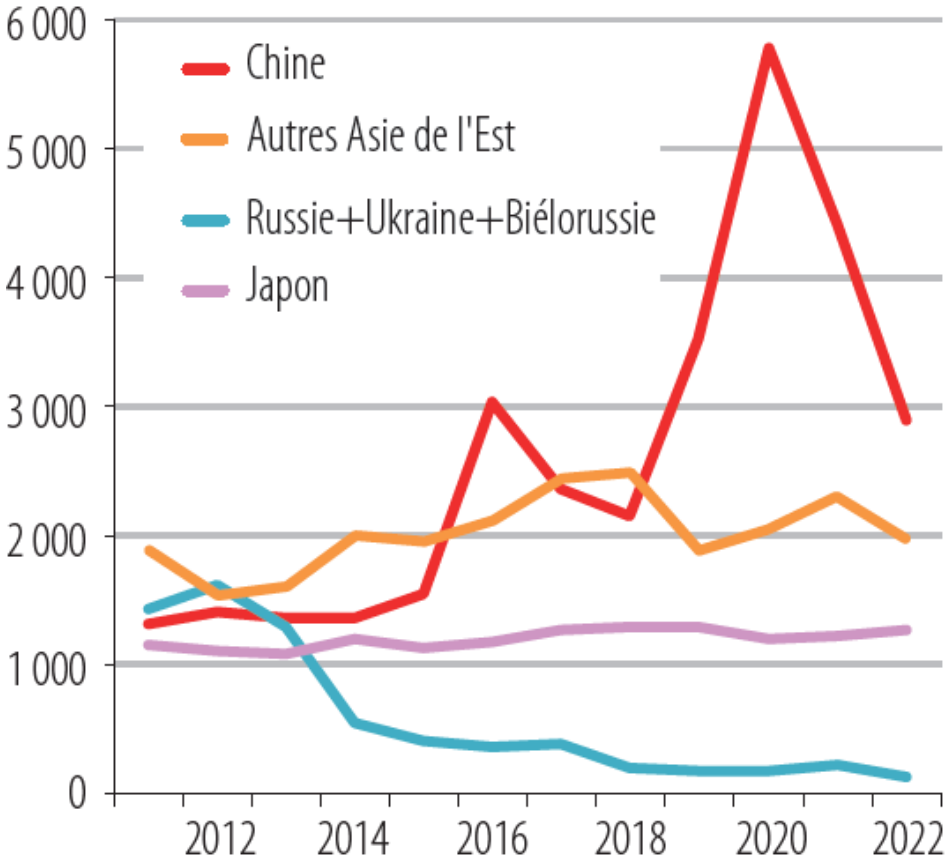


*Figure 2. Main pork importers (in 1000 tons)**

**Excluding intra-EU and intra-EUMCA-EU trade evolving: EU15 (2000-2003), EU25 (2004-2006), EU27*

(2007-2013), EU28 (2014)

In Asia, China dominates pork production, contributing 47.5 million tons in 2021. Other significant producers include Vietnam, Japan, South Korea, and the Philippines. In Europe, the EU-28 collectively produced 24.6 million tons, with Germany, Spain, and France being the leading producers. In the Americas, the United States and Brazil are major contributors, with the U.S. producing 12.6 million tons and Brazil 4.4 million tons. The production in other regions like Africa and Oceania remains relatively small in comparison.

The global pork trade is equally dynamic. In 2022, the major exporters included the European Union, the United States, and Canada. Key importers were China, Japan, and Mexico. The shifting demands and production capacities have led to fluctuating trade patterns, impacting global pork prices and market stability.

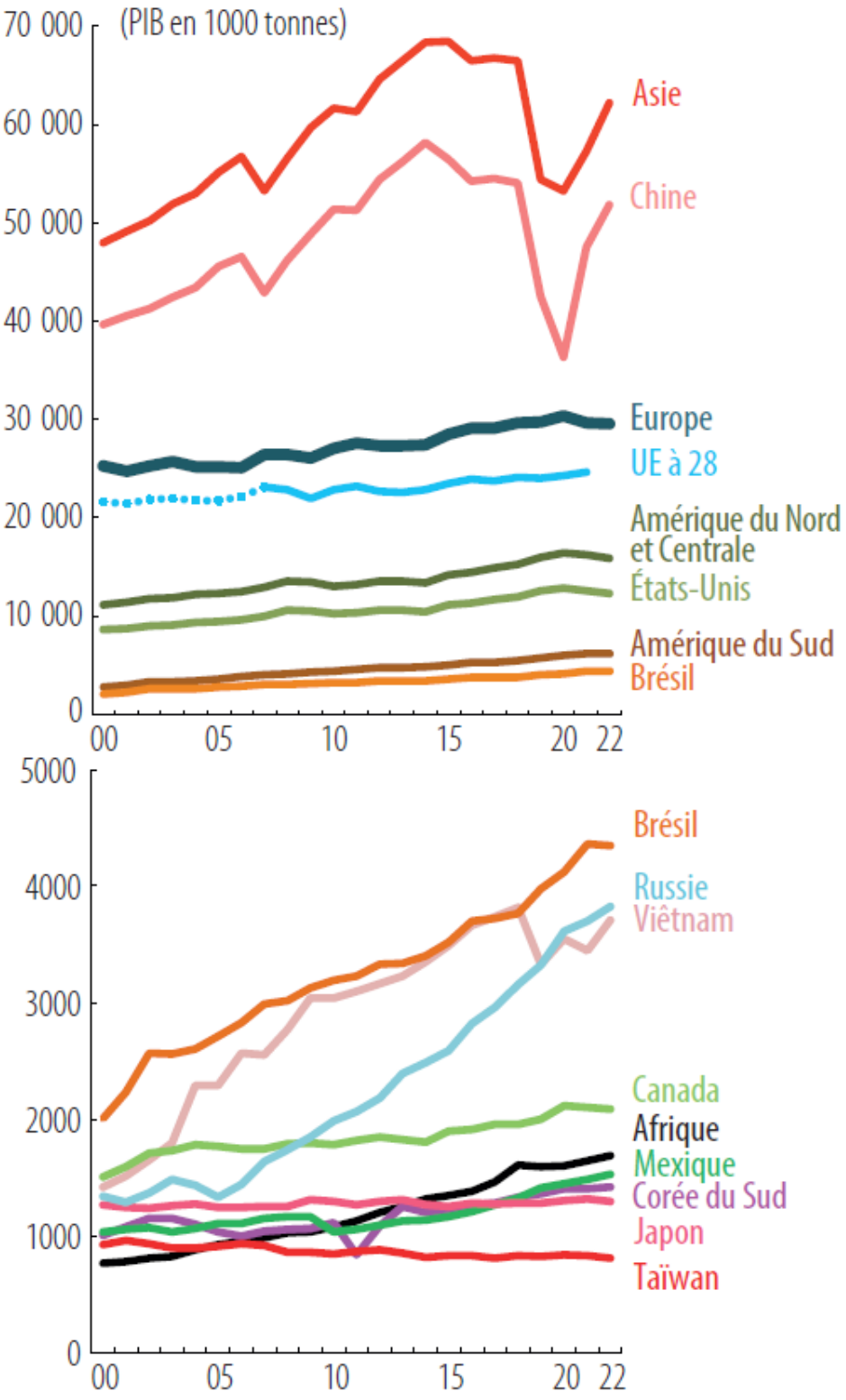


Figure 3. Evolution of global pork production (GDP in 1000 tons)

Pork Industry in the European

Union

The European pork industry faced a challenging year in 2022, marked by a decline in production and various economic pressures. The EU's pork production fell by approximately 5%, equating to a loss of over 12.6 million pigs for slaughter. Germany, historically one of the largest producers, saw a significant 10% reduction in output due to ongoing economic and sanitary crises. Spain, while typically a growing market, experienced its first production decline since 2014 due to increased piglet mortality rates from health issues.

Despite these challenges, some regions showed resilience. France managed a relatively smaller production decrease of 2%, maintaining its position as a key player in the European market. The economic environment, characterized by rising inflation and high feed costs, pushed pork prices to record levels across the continent, with French pork prices ranking high in Europe, just behind Spain.

The consumption patterns within the EU also varied significantly. Countries like Denmark and Spain exhibited high per capita pork consumption rates, while others like the United Kingdom and Italy showed more moderate consumption levels. This disparity reflects both cultural preferences and economic conditions across the region.

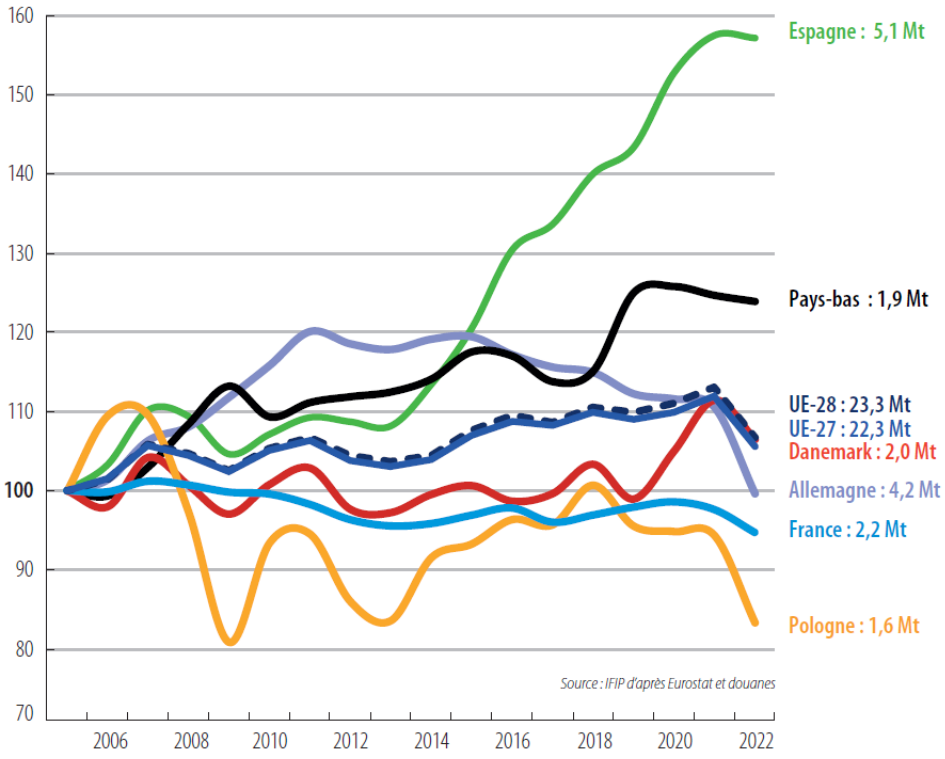


Figure 4. Evolution of pork production in the main EU countries (tons, from a base of 100 in 2005)

The French Pork Industry

In France, the pork industry in 2022 faced a year of significant adjustments. The country produced 2.19 million tons of carcass weight equivalent, a 3% decrease from the previous year. This decline was attributed to reduced slaughter weights and lower export volumes of live pigs. Despite these challenges, France remained the third-largest pork producer in the EU, following Spain and Germany.

Regionally, pork production is concentrated in areas like Brittany and Pays de la Loire. Brittany alone accounts for a substantial portion of the national production. The distribution of pork farms across France highlights the regional specialization, with significant variations in production volumes from one region to another.

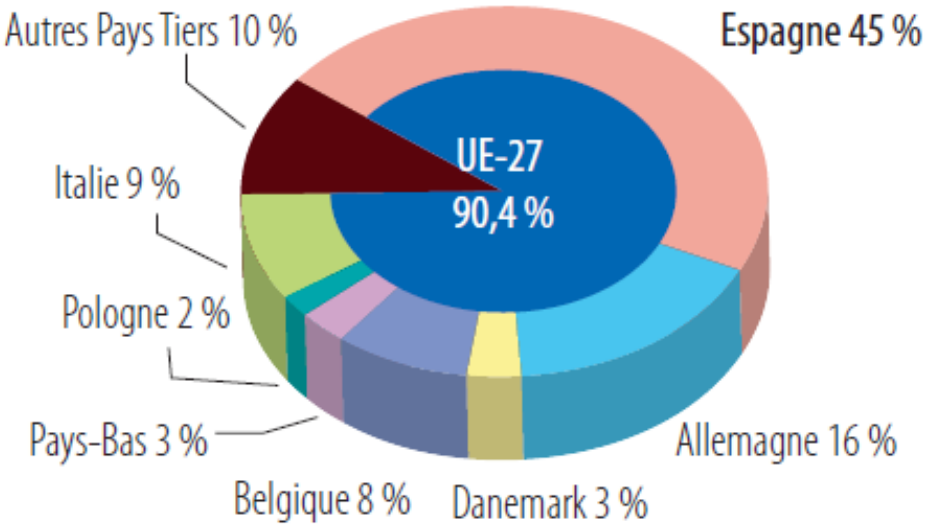


Figure 5. Suppliers to France (percentage of total imports)

French pork exports faced hurdles due to reduced demand from China, which saw a 35% drop in imports from France in 2022. However, increased sales to other Asian markets like the Philippines and Japan partially offset this decline. In terms of value, the higher pork prices helped mitigate the impact of lower export volumes, with total export values reaching 1.76 billion euros.

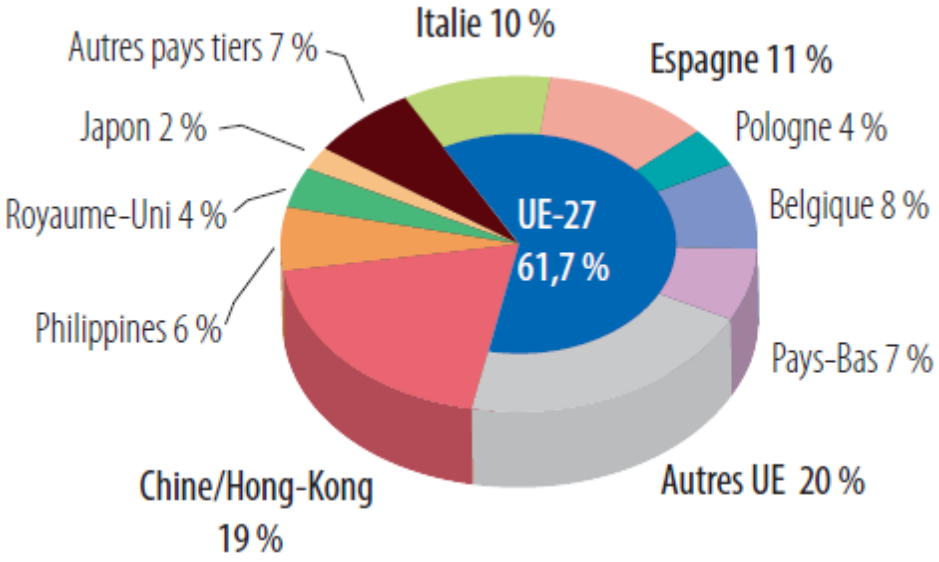


Figure 6. Export targets for France (percentage of total exports)

Economic and Production Challenges

The pork industry globally and within the EU faces several ongoing challenges. Rising feed costs, largely driven by global commodity price increases, have significantly impacted production costs. In Europe, the economic downturn and ongoing health crises like ASF and PRRS (Porcine Reproductive and Respiratory Syndrome) continue to challenge producers.

In France, inflation and high production costs have led to a tightening of profit margins for pig farmers. The high costs of feed and energy, coupled with lower production volumes, have made it difficult for many producers to remain profitable. The industry has responded with efforts to improve efficiency and sustainability, though these measures take time to implement and yield results.

Future Outlook

In Asia, China’s recovery from ASF will likely stabilize, but the focus will shift towards improving biosecurity and production efficiency. In Europe, the industry will need to navigate economic challenges and health crises while adapting to changing consumer preferences towards more sustainable and ethical production practices.

For France, the key to future success will lie in balancing production efficiency with market demands. Investments in technology, biosecurity, and sustainable practices will be crucial. Additionally, expanding export markets beyond traditional partners will help mitigate the risks associated with market fluctuations.

The pork industry, both globally and within the EU, is at a pivotal point. The combination of economic pressures, health challenges, and shifting market dynamics necessitates strategic adjustments. By focusing on efficiency, sustainability, and market diversification, the industry can navigate these challenges and continue to thrive in the coming years.

The report can be read in full here.

EW Nutrition acquires BIOSTABIL product line from dsm-firmenich

VISBEK, 5 March 2024 – EW Nutrition, a global provider of animal nutrition solutions, announced today that it has acquired the BIOMIN BIOSTABIL product line from dsm-firmenich. The deal gives EW Nutrition ownership over an established and successful line of silage inoculants.

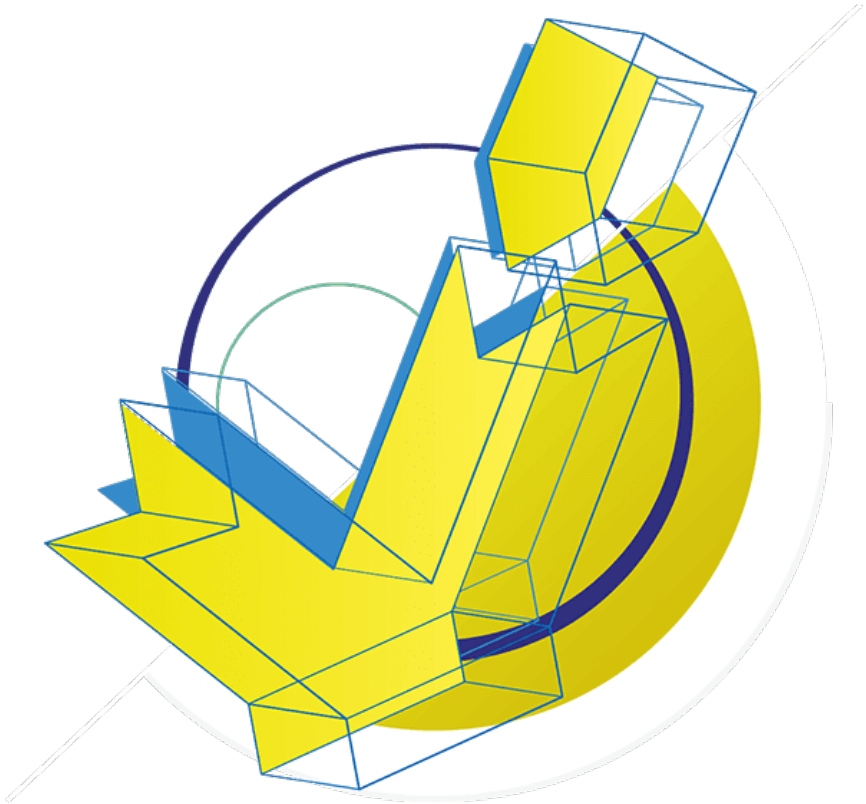
“The agreement we have concluded gives us a solid foothold in a sector where we are currently developing a more substantial presence” says Jan Vanbrabant, CEO of EW Nutrition. “EW Nutrition continues to expand strategically, enriching its portfolio with market-leading solutions, developed in-house or through acquisitions. The Biomin Biostabil line joins an innovative portfolio that has been growing tremendously in the last three years with the launch of Ventar D and Pretect D, our Feed Quality and Pigment lines acquired in 2021, and yet another momentous global launch coming up shortly.” This solid, well-proven

line of silage inoculants, says Vanbrabant, will be an important addition to customers of EW Nutrition's On-Farm Solutions business around the world.

The transaction was closed on March 1, 2024. Under the services agreement concluded, all customers will be actively supported over the next months, while the asset, brand, and go-to-market will be transitioned to EW Nutrition in the coming period.

The financial details of the sale remain confidential.

Gustavo Tesolin appointed Regional Director of EW Nutrition LATAM



Gustavo Tesolin

29 January 2024, Visbek – German-based company EW Nutrition, a global provider of functional animal nutrition solutions, has appointed Gustavo Carlos Tesolin as its Regional Director for Latin America.

An agricultural engineer by training, Gustavo Tesolin has forged an international career in the Animal Health business during the last 25 years. With different leadership roles in several major international organizations such as Novartis, Elanco, and Erber Group, Mr. Tesolin brings along important experience in Commercial Operations, P&L drive, and Strategy execution, with special emphasis on team development and geographic expansion.

“I am really excited to join a company as innovation-driven and science-focused as EW Nutrition,” Tesolin said. “The recent launch of VENTAR D, a novel phytogenic specifically designed and developed to improve animal husbandry results, will continue to strengthen our position in the region, together with our winning brands PRETECT D and ACTIVO” and added, “I am eager to take on the challenge and better acquaint the market with an excellent portfolio centered on Gut Health Management, Digestibility, and Feed Quality.”

Jan Vanbrabant, CEO of EW Nutrition, noted that Gustavo Tesolin is “the perfect combination of the right experience and the right attitude. We are happy to have found in him a proven leader with not just

excellent market knowledge, but with the same values we share in EW Nutrition: a passion for innovation in the service of our customers, and relentless curiosity and energy to find the right solution."

This appointment comes on the heels of several top-tier global hires over the last 18 months and reflects the company's commitment to the Latin American market.

Tesolin will move to Mexico to coordinate EW Nutrition's expansion in Latin American countries.

About EW Nutrition

EW Nutrition is a German-based international animal nutrition company that offers comprehensive solutions for animal gut health, toxin risk management, growth performance, and more.

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marketing@ew-nutrition.com

EW Nutrition welcomes Jan Vanbrabant as new CEO

VISBEK (Germany), 1 September 2023 — EW Nutrition, a leading global provider of functional animal nutrition solutions, welcomes Jan Vanbrabant as its new Chief Executive Officer.

Jan has a PhD degree in microbiology and is an experienced manager in animal health and nutrition, having held leadership roles at DSM, Erber Group, Biomin and Kemin.

"We are very pleased that we have found a strong management lead in Jan, who embodies the philosophy of EW Nutrition", says Jan Wesjohann, Managing Director of parent company EW Group. "EW Nutrition is an innovation-driven company, with intensive investment in R&D. Together with Jan we are looking to enter the next growth phase of EW Nutrition."

"I am very excited to be joining the EW Nutrition team," said Jan Vanbrabant. "EW Nutrition's long-term focus has created an extremely competitive portfolio. EW Nutrition is uniquely positioned to support its

customers in mastering the challenges of the changing animal health and nutrition environment."

Former CEO Michael Gerrits is heading into retirement after six years leading EW Nutrition. "I want to thank Michael Gerrits for his essential stewardship in bringing the company to the next level," said Jan Wesjohann.

About EW Nutrition

EW Nutrition is a global animal nutrition company that offers integrators, feed companies, and veterinarians comprehensive solutions for animal gut health and performance, feed quality, digestibility, and more. It is focused on promoting sustainable growth through reduced FCR, natural support against challenges, reduced need for antibiotics, and planet-friendly protein production.

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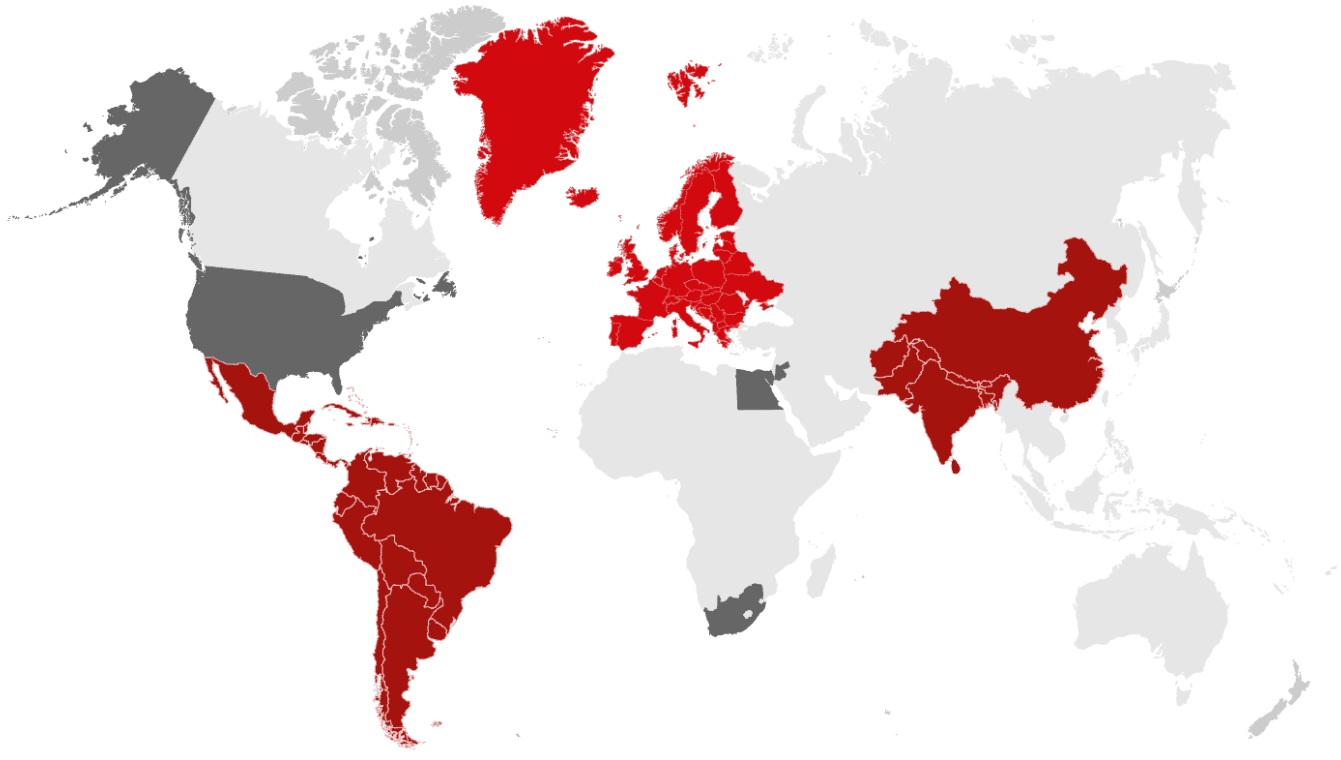
Global mycotoxin report: Jan-June 2022 | Find the pain points

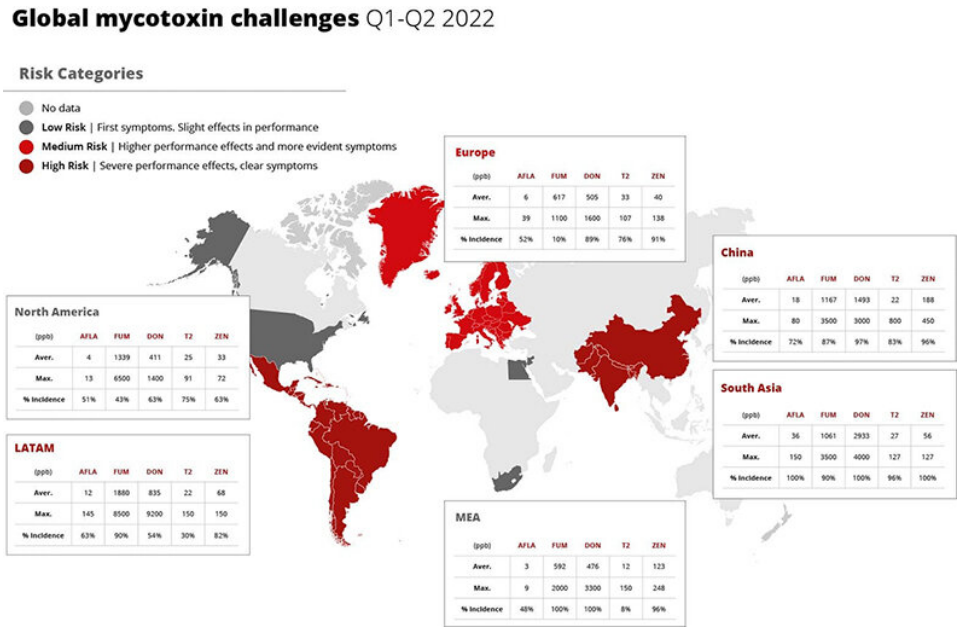


by Marisabel Caballero and Vinil Samraj Padmini, EW Nutrition GmbH

The pressure of climate change is taking a severe toll – not just on weather-dependent industries, but

already on society in general. For feed and food, the impact is already dramatic. Extreme weather events, increased temperatures, and rising carbon dioxide levels are facilitating the growth of toxigenic fungi in crops, severely increasing the risk of mycotoxin contamination. Once feed is contaminated, animal health can be impacted, with chain reactions affecting productivity for animal farming, as well as, ultimately, the quality and availability of food.

*** **Download the full report for an analysis of mycotoxin contamination risks around the world**



EW Nutrition showcases innovative solutions at International Dairy Week 2022

Singapore – January 14, 2022 – EW Nutrition will participate in Australia's International Dairy Week (IDW) in Tatura, Victoria, from January 16 to 20, 2022. Visitors will learn about innovative solutions for ruminant nutrition. Located at Site 37, EW Nutrition also invites attendees to explore topics such as toxin

risk management and respiratory issues.

“We are excited to be here at IDW 2022. This is a great opportunity for us to showcase our cutting-edge dairy solutions. We look forward to connecting and working with our valued customers to enhance ruminant health and performance,” said **David Sherwood**, commercial director for Oceania at EW Nutrition.

Within the portfolio, the showcased products are Pasturefed Cattle Assurance System (PCAS) certified:

Activo Premium
Activo Premium contains standardized amounts of selected phytomolecules.

Mastersorb Gold
Mastersorb Gold is part of EW Nutrition’s Toxin Risk Management Program, which also includes services, on-site advice, and expert consultancy.

Prote-N
Prote-N is a slow-release source of nonprotein nitrogen (NPN).

About EW Nutrition

EW Nutrition offers animal nutrition solutions to the feed industry. The company’s focus is on gut health, supported by other product lines. EW Nutrition researches, develops, produces, sells and services most of the products it commercializes. In 50 countries, key accounts are served directly by EW Nutrition’s own personnel.

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EW Nutrition achieves PCAS Certification in Australia

Singapore – November 1, 2021 – EW Nutrition has successfully passed an external audit conducted by the Cattle Council of Australia (CCA) and achieved Pasturefed Cattle Assurance System (PCAS) certification for three products: Activo Premium, Mastersorb Gold, and Prote-N.

The PCAS is a certification program that enables grassfed cattle producers to prove claims relating to pasturefed or grassfed production methods. EW Nutrition also achieved two optional modules under the PCAS Standards relating to the freedom from antibiotics and hormone growth promotants (HGPs). As a certified supplier, EW Nutrition is able to provide feed products to the industry to support pasturefed or grassfed production methods.

“We are pleased to receive the certification for our solution offerings in Australia. The qualification of these products is a testament of our commitment to work together with the industry to mitigate the impact of antimicrobial resistance. By pursuing our objectives in animal nutrition, our work contributes to increasing the efficacy of human healthcare.” said David Sherwood, Commercial Director Oceania with EW Nutrition.

The PCAS certified products are:

Activo Premium
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Mastersorb Gold
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personnel.

For more information, please visit https://ew-nutrition.com.
For more information about PCAS, please visit https://pcaspasturefed.com.au/

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EW Nutrition launches Pretect D to support poultry gut health during challenging periods

VISBEK, 28 September – EW Nutrition announces the launch of a novel gut health solution for poultry. Pretect D, a proprietary blend of phytomolecules, helps maintain bird performance and farm profitability.

Trials indicate that Pretect D offers natural support even during *Eimeria*-related challenges, making it an effective addition to programs focused on gut health issues.

“EW Nutrition is a front runner when it comes to innovations driving lower use of antibiotics and harmful chemicals in the animal production industry,” says Michael Gerrits, Managing Director. “The introduction of Pretect D signifies our commitment to helping customers make livestock production more sustainable through best-in-class natural solutions.”

Research with Pretect D conducted around the globe, in research institutes and under commercial conditions, evidenced improved body weight and lower feed conversion rate. EW Nutrition is also following up on initial results indicating significant oocyst count reduction.

“Poultry producers are affected by reduced animal performance and high costs for preventive and therapeutic control,” says Madalina Diaconu, Product Manager for Pretect D. “What our product brings to the market is an ability to support the natural defenses of birds. We’re also investigating our product’s ability to impair the growth cycle of the *Eimeria* population.” Pretect D is developed to be used in combination with vaccines, ionophores and chemicals, as part of the shuttle or rotation program.

About EW Nutrition

For the global animal production and feed industries, EW Nutrition offers innovative, comprehensive solutions for gut health, feed quality, pigmentation, digestibility, on-farm performance and more.

Headquartered in Germany, with R&D and manufacturing facilities around the world, EW Nutrition owns the entire value chain, from development and scale-up to production, distribution, and support in 90+ markets.