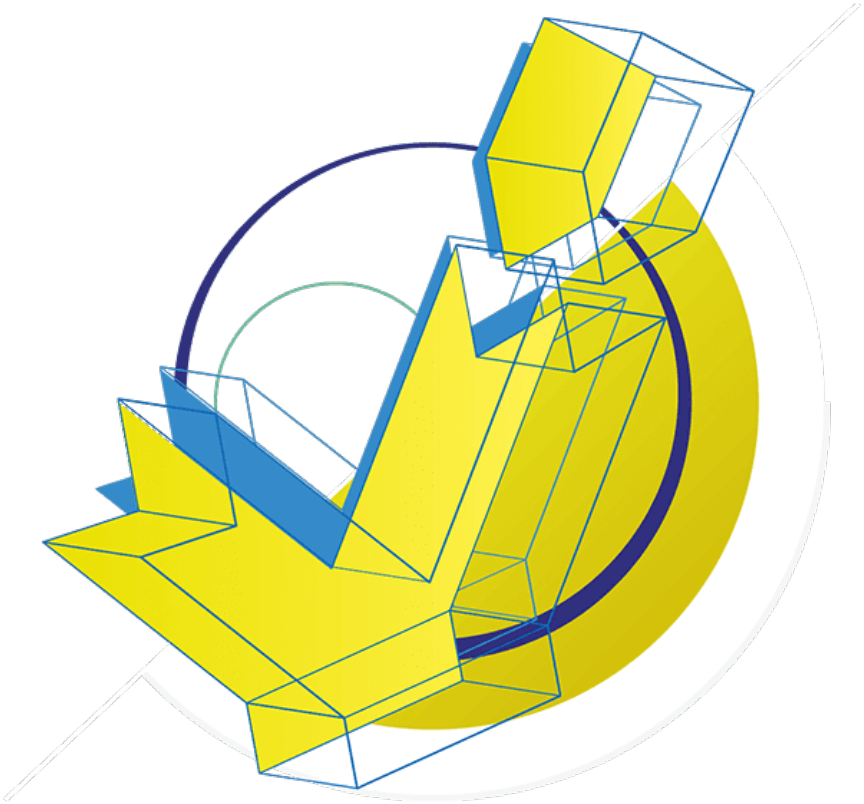
EW Nutrition appoints two new Regional Directors



VISBEK, 6 January 2025 – EW Nutrition, a leading player in the global animal health and nutrition industry, has appointed two top industry professionals to lead the SEAP and China teams, respectively. After another year of geographical and commercial expansion, EW Nutrition has recently announced that Gert-Jan Gerrits and Hai Xia Zhu will lead two of its most important growth regions.

Starting with January 1st, Hai Xia Zhu will lead EW Nutrition's China team. With a background of more than 15 years in leadership roles in animal protein production, she takes over a growing business in a highly promising market. "EW Nutrition's team in China has already demonstrated excellence in providing customer-centric solutions. I'm happy to lead the team into the next chapter of our growth."

Also from January 1st, Gert-Jan Gerrits takes over the South East Asia and Pacific unit, bringing more than 20 years of experience leading teams in the animal farming, health, and nutrition industry. He will be located in Singapore. "I'm extremely pleased with the welcome I have received in EW Nutrition, and quite impressed with the range of powerful solutions and capabilities it brings to the SEAP market. I look forward to working with a team of high achievers," says Gert-Jan Gerrits.

Jan Vanbrabant, EW Nutrition's CEO, has already welcomed the two newcomers for an intense first week of onboarding at the German headquarters. "We provide top-tier solutions for animal gut health, toxin risk management, growth performance etc, and we now have a full team of top-tier executives leading EW Nutrition's commercial expansion into a new era of growth. We welcome Gert-Jan and Hai Xia with open arms and wish them every success."

At a time when other companies seem to divest or restructure, these are the latest appointments in a chain of remarkable top hires to EW Nutrition's global team, reflecting the company's commitment to solid growth around the world.



Hai Xia Zhu



Gert Jan Gerrits

Press contact

marketing@ew-nutrition.com