EW Nutrition USA – Increased profitability in poultry production



Increased profitability in poultry production: EW Nutrition presents new comprehensive programs for the American market at Midwest Poultry Federation (MPF)
To support customers with effective solutions in animal production, EW Nutrition introduces the programs for Antibiotic Reduction and Toxin Risk Management in poultry. These programs contribute to solving the problem of antibiotic resistance by minimizing the input of antibiotics. In addition to innovative products the programs include customized consultancy services in the fields of animal nutrition, management and biosecurity.

At MPF, EW Nutrition will present new programs to reduce antibiotic use in broiler, broiler breeder and turkeys. A program to manage the toxin risk in poultry will also be introduced. One part of the programs is innovative products supporting gut and liver health and mitigating the impact of myco- and bacterial toxins. The other part is formed by consultancy services tailored to the particular needs of the customers.

The goals of the poultry programs are:

- stabilization of performance throughout the whole cycle
- constant high numbers of high quality chicks
- a reduced variety between flocks
- improved weight gain and feed conversion.

MARK RICHARDS, President of EW Nutrition USA

“Keeping performance high by simultaneously reducing the use of antibiotics is a balance act in animal production. We are convinced that the reduction of antibiotic use is the best way to reduce antibiotic resistance. With our comprehensive programs we support integrators, farmers and animals in coping with challenges occurring in animal production while increasing customers’ profitability.”

EW Nutrition:

The customer-oriented company focusses on solving critical issues in animal nutrition by offering holistic and tailored programs for antibiotic reduction, toxin risk management and young animal nutrition. For this purpose EW Nutrition introduced innovative products and services resulting from solid R&D and business development. A global network of local commercial and technical support by experts guarantees the closeness to the customer. The reliable family-owned company is situated in Germany and has own R&D, production and application facilities in different parts of the world.

Press contacts

EW Nutrition USA: Mark Richards, mr@ew-nutrition.com