EW Nutrition: New Frontiers in Poultry Production

EW Nutrition brings global poultry leaders together to chart “New Frontiers in Poultry Production”

24 October 2025 – Hurghada, Egypt. This week, EW Nutrition’s conference “New Frontiers in Poultry Production” gathered together 250 partners, customers, and peers from 40 countries.

Over three days, the participants heard talks on the critical topics of the industry. The hosts outlined a coherent vision and market approach: from Jan Wesjohann’s opening on EW Group’s long-term vision and EW Nutrition’s role in the holding company, to CEO Jan Vanbrabant, Marie Gallissot, and Madalina Diaconu’s presentations on the market challenges that EW Nutrition is solving.

Guest speakers included distinguished leading practitioners and key opinion leaders. Day 1 of the conference brought to the stage Prof. Dr. Saadia Nassik from Rabat University on the role of practical mitigation tools for antimicrobial resistance, Marcin Wolak on applied biosecurity best practices, Al Ajban/Al Ain's Dr Mohammad Ezzat on preventive tools for poultry health, Jaroslaw Wilczinski on enteropathies in poultry production, Rani Ahmad from our sister company Hygiena on food safety hazards and solutions.

Day 2 started with Aviagen's Murat Yakar with a clear overview of best practices in poultry production and a challenging perspective from Rainbow Chicken's Brett Roosendaal on nutritional issues and solutions. Lohmann's Jurek Grapentin then outlined trends in layer genetics, and Prof. Dr. Necmettin Ceylan, from Ankara University, presented holistic strategies to alleviate heat stress.

Both days ended with panel discussions where all speakers answered questions from the audience, moderated by EW Nutrition’s regional directors and event hosts, Radek Nigrin and Jedrzej Standar. On day 3, the discussions continued in more informal settings, allowing participants to network and collect more information while enjoying the impressive local history and natural offerings.

The conference showcased the industry’s potential for growth, both in geographical expansion, in genetic performance, and in better solutions allowing for safe, sustainable, affordable animal protein.

Group photo of the CCE Egypt 2025

Digital EuroTier 2021: Get to know EW Nutrition like never before

Visitors to EW Nutrition's innovative online booth at this year's EuroTier (9-12 February) will get exclusive access to our program and product presentations, delivered by our technical experts. Look forward to exploring our newly acquired Feed Quality and Pigment offers, as well as a live stream session on passive immunity in dairy calves.

The EW Nutrition team will share our expertise on how to support gut health, mitigate the impact of mycotoxins and bacterial toxins, and reduce the incidence of diarrhea in young animals. We will also introduce visitors to our recently-acquired new product ranges, including the SANTOQUIN® feed preservative range, the feed mill processing aid SURFACE®, and the feed ingredient Agrado® Plus. Our technical experts will be available for audio and video meetings, which can be scheduled via the EuroTier 2021 online platform.

Not to be missed is EW Nutrition's "spotlight" event on cattle, presented by our technical manager for Farm Solutions, Lea Poppe. Lea will explore the topic of "Passive Immunity in Dairy Calves: Recent Insights and Innovative Solutions" during a public event for all EuroTier visitors. Join us at 9 am, CET, on February 10, for an in-depth presentation and lively discussion.

As the 2021 EuroTier will take place fully online, visitors to the world's leading trade fair for animal production will be able to enjoy attractive digital networking opportunities. We look forward to meeting you there!

About EW Nutrition

EW Nutrition is a global animal nutrition company that offers integrators, feed producers, and self-mixing farmers comprehensive, customer-focused solutions for feed quality, gut health management, antibiotic reduction, young animal nutrition and more.

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EW Nutrition launches new xylanase enzyme in Malaysia

Singapore – December 28, 2020 – In its continued efforts to reduce antibiotic use in the region while also improving farm profitability, EW Nutrition launched Axxess® XY in Malaysia on December 17, 2020.

Axxess® XY is a next-generation intrinsically thermostable xylanase, with unparalleled stability under high temperatures and especially longer conditioning time. With its ability to break down both the soluble and insoluble fiber fraction from feed ingredients, the enzyme offers high flexibility in feed formulation. The newly launched product thus gives feed producers peace of mind when working with various feed processing conditions, as well as significant feed cost savings.

The launch took place in the context of a customer online event titled “Revolutions in Poultry Nutrition: The Future of Enzymes” for customers in Malaysia. During the information-laden event, Dr. Howard Simmins, an accomplished global communicator and independent key opinion leader, highlighted the need for improved functionality from xylanases. With his vast experience on feed additive development for animal nutrition and health, including cutting edge biotech research into enzymes, probiotics, prebiotics and novel additives, Dr. Simmins also discussed ways to formulate feed accurately to optimize xylanase value, and optimize nutrition with enzyme products.

During the event, other presentations were delivered by Daniel Tepe, Managing Director, Dr. Andreas Michels, Head of Biotechnology, and Dr. Ajay Awati, Global Category Manager Gut Health and Nutrition, EW Nutrition. The webinar was hosted by Jurek Grapentin, Regional Director, EW Nutrition South East Asia/Pacific.

The webinar was rounded off with an interactive Question and Answer session, where the audience had the opportunity to have their questions answered live by the panel of speakers.

“This revolutionary enzyme is a testament of our dedication to provide a holistic suite of animal nutrition solutions to our valued customers in this region. Axxess® XY will provide a competitive edge with regard to feed formulation, which translates to cost savings to our customer. With the expertise of our R&D researchers, we are constantly striving to bring more innovative solutions to meet the challenging needs of this industry,” said **Jurek Grapentin**.