# **EW Nutrition: New Frontiers in Poultry Production**



EW Nutrition brings global poultry leaders together to chart "New Frontiers in Poultry Production"

24 October 2025 – Hurghada, Egypt. This week, EW Nutrition's conference "New Frontiers in Poultry Production" gathered together 250 partners, customers, and peers from 40 countries.

Over three days, the participants heard talks on the critical topics of the industry. The hosts outlined a coherent vision and market approach: from Jan Wesjohann's opening on EW Group's long-term vision and EW Nutrition's role in the holding company, to CEO Jan Vanbrabant, Marie Gallissot, and Madalina Diaconu's presentations on the market challenges that EW Nutrition is solving.



Guest speakers included distinguished leading practitioners and key opinion leaders. Day 1 of the conference brought to the stage Prof. Dr. Saadia Nassik from Rabat University on the role of practical mitigation tools for antimicrobial resistance, Marcin Wolak on applied biosecurity best practices, Al Ajban/Al Ain's Dr Mohammad Ezzat on preventive tools for poultry health, Jaroslaw Wilczinski on enteropathies in poultry production, Rani Ahmad from our sister company Hygiena on food safety hazards and solutions.

Day 2 started with Aviagen's Murat Yakar with a clear overview of best practices in poultry production and a challenging perspective from Rainbow Chicken's Brett Roosendaal on nutritional issues and solutions. Lohmann's Jurek Grapentin then outlined trends in layer genetics, and Prof. Dr. Necmettin Ceylan, from Ankara University, presented holistic strategies to alleviate heat stress.



Both days ended with panel discussions where all speakers answered questions from the audience, moderated by EW Nutrition's regional directors and event hosts, Radek Nigrin and Jedrzej Standar. On day 3, the discussions continued in more informal settings, allowing participants to network and collect more information while enjoying the impressive local history and natural offerings.



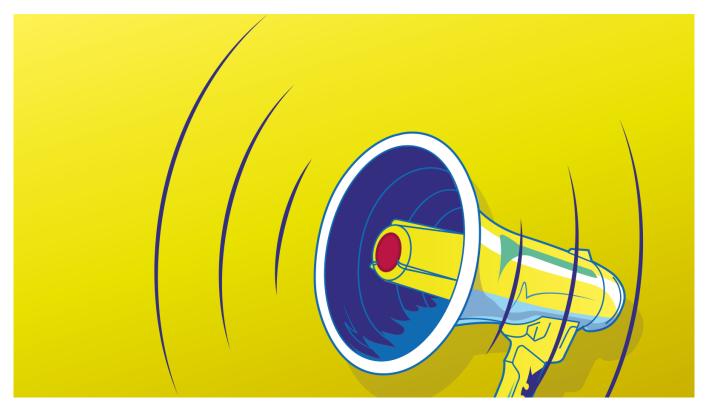
The conference showcased the industry's potential for growth, both in geographical expansion, in genetic performance, and in better solutions allowing for safe, sustainable, affordable animal protein.





Group photo of the CCE Egypt 2025

# **EW Nutrition acquires majority** stake in GREEN INNOVATION



VISBEK, 20 March 2025 - EW Nutrition, a global provider of animal nutrition solutions, announced today that it has acquired the majority stake in Austrian company Green Innovation, producer and patent-holder of several in-feed solutions in the gut health space.

Green Innovation, based in Innsbruck, and EW Nutrition, headquartered in Northern Germany, have signed the agreement on Thursday 20 March. "By acquiring 52% of our company, EW Nutrition implicitly recognizes the strength of our solutions, know-how, and technologies. We are happy that we found such a solid and dynamic partner, and we are excited to work together for the next level of animal gut health," says Alexander Herbst, CEO of Green Innovation.

For EW Nutrition, solutions such as Ventar D, Pretect D, Activo or Activo Liquid have already carved an important space in the gut health arena. "With the addition of Green Innovation's solutions, we see a great opportunity to complete our gut health portfolio and to position ourselves for the future. Challenges are evolving and so our solutions must evolve as well," notes CEO Jan Vanbrabant.

With the fourth acquisition in the last five years, the company shows its continued drive toward further development and expansion. The new deal gives EW Nutrition majority ownership of innovative brands such as Argat or Oxilem, as well as patents, know-how, and a number of team members who will manage the transfer together with their legacy counterparts.

Green Innovation customers will be supported to the usual high standards, while the assets, brands, and go-to-market will be transitioned to EW Nutrition in the coming period.

The financial details of the sale remain confidential.

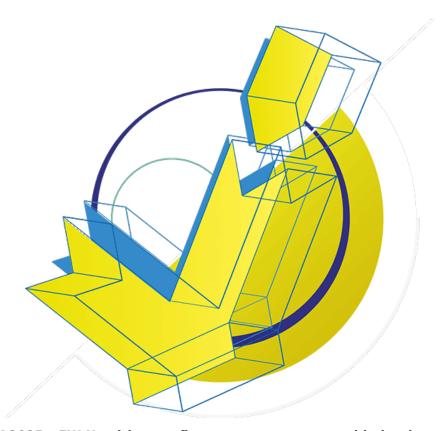
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#### **About EW Nutrition**

EW Nutrition is a global animal nutrition company that offers comprehensive, customer-focused solutions for gut health management, feed quality, digestibility, and more.

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# EW Nutrition welcomes two additions in key global roles



VISBEK, JANUARY 2025 - EW Nutrition confirms two names were added to key positions in its global team. From January 2025, Marie Gallissot and Nadia Yacoubi have joined the Germanheadquartered animal nutrition company.

Marie Gallissot joins as Category Manager Feed Quality Solutions, with a rich background and over 15 years' experience in toxin solutions and feed management. She is going to oversee a portfolio comprising toxin binders, antioxidants, acidifiers and more, working in close collaboration with regional affiliates as well as connected platforms in EW Nutrition.

Nadia Yacoubi joins as Phytogenic Products Manager inside EW Nutrition's Gut Health platform. With a doctoral degree in Veterinary Sciences, held jointly from Ghent and Nantes universities, she brings 10+ years of technical expertise in the field of gut health, as well as animal husbandry and food safety.

"We've had a quick and comprehensive onboarding in Germany,", says Nadia Yacoubi, "and we're both already joining meetings in EW Nutrition's regional and global teams, which is a great way to hit the ground running." With this hands-on approach, adds Marie Gallissot, "it's easy to get acquainted with the people, the passion, and the energy driving EW Nutrition forward."

Jan Vanbrabant, EW Nutrition's CEO, welcomed them during the onboarding week, saying "We want to make sure we show them the full picture: who we are, where we are and where we want to be. And we are happy that they are such a great fit to our corporate culture, bringing expertise, integrity, team spirit, and an element of fun and passion."

EW Nutrition is a global player in the animal health and nutrition industry, delivering solutions for gut health, feed quality, digestibility, and more. It is headquartered in Northern Germany

and focuses on promoting sustainable growth through reduced FCR, natural support against challenges, reduced need for antibiotics, and planet-friendly protein production.

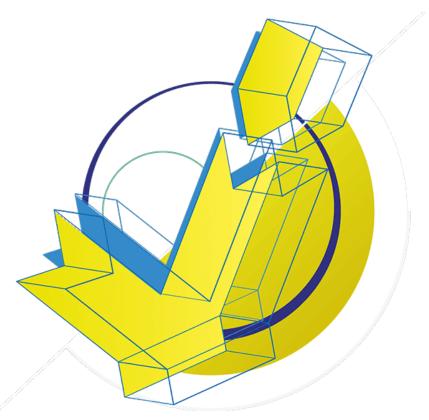


Nadia Yacoubi



Marie Galissot

# EW Nutrition appoints two new Regional Directors



VISBEK, 6 January 2025 - EW Nutrition, a leading player in the global animal health and nutrition industry, has appointed two top industry professionals to lead the SEAP and China teams, respectively. After another year of geographical and commercial expansion, EW Nutrition has recently announced that Gert-Jan Gerrits and Hai Xia Zhu will lead two of its most important growth regions.

Starting with January 1st, Hai Xia Zhu will lead EW Nutrition's China team. With a background of more than 15 years in leadership roles in animal protein production, she takes over a growing business in a highly promising market. "EW Nutrition's team in China has already demonstrated excellence in providing customer-centric solutions. I'm happy to lead the team into the next chapter of our growth."

Also from January 1st, Gert-Jan Gerrits takes over the South East Asia and Pacific unit, bringing more than 20 years of experience leading teams in the animal farming, health, and nutrition industry. He will be located in Singapore. "I'm extremely pleased with the welcome I have received in EW Nutrition, and quite impressed with the range of powerful solutions and capabilities it brings to the SEAP market. I look forward to working with a team of high achievers," says Gert-Jan Gerrits.

Jan Vanbrabant, EW Nutrition's CEO, has already welcomed the two newcomers for an intense first week of onboarding at the German headquarters. "We provide top-tier solutions for animal gut health, toxin risk management, growth performance etc, and we now have a full team of top-tier executives leading EW Nutrition's commercial expansion into a new era of growth. We welcome Gert-Jan and Hai Xia with open arms and wish them every success."

At a time when other companies seem to divest or restructure, these are the latest appointments in a chain of remarkable top hires to EW Nutrition's global team, reflecting the company's commitment to solid

#### growth around the world.

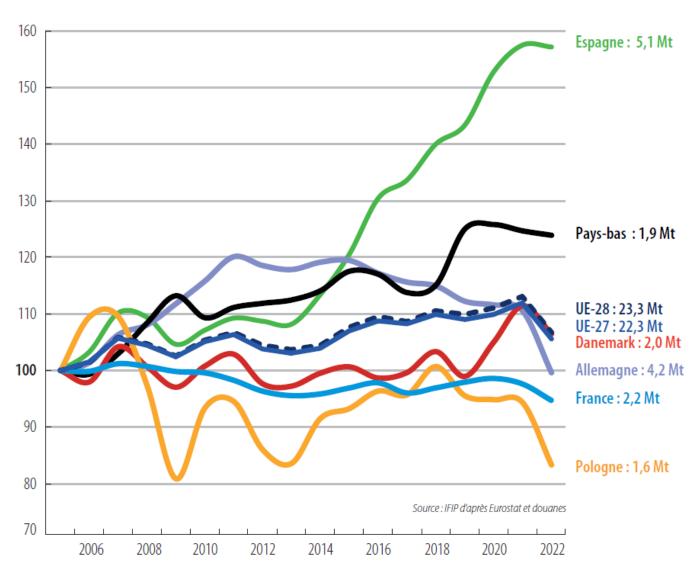


Hai Xia Zhu



Gert Jan Gerrits

# The Global and European Pork Industry: An Overview from IFIP



Institut du Porc (IFIP), the French pork research and development institute and a key player in the French agricultural sector, has recently published its 2024 report, titled <u>Porc par les Chiffres 2023-2024</u>. The document provides a comprehensive overview of the global, European, and French pork industries and is a critical resource for all industry professionals.

### The Global Pork Industry

The global pork industry has experienced significant changes over recent years. In 2021, global pork production reached approximately 108 million tons of carcass weight equivalent (CWE), largely driven by China's recovery from African Swine Fever (ASF). By 2022, global production continued to rise, though at a slower pace due to the stabilization of China's pig herd. However, the global landscape remains varied with notable regional differences.

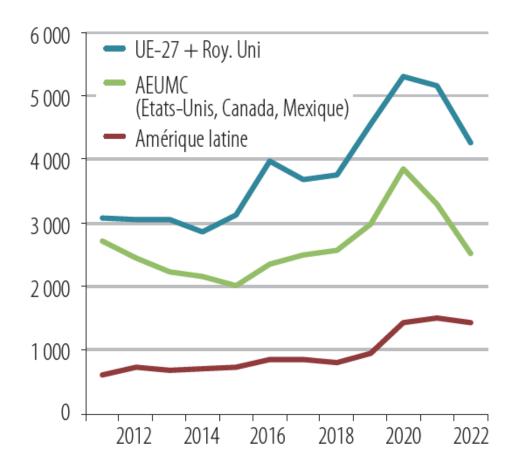


Figure 1. Main pork exporters (in 1000 tons)\*

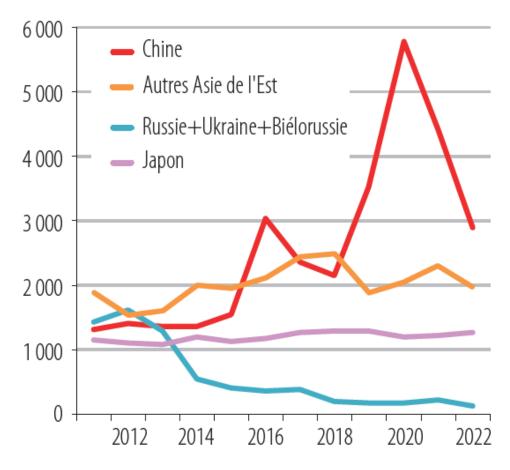


Figure 2. Main pork importers (in 1000 tons)\*

#### (2007-2013), EU28 (2014)

In Asia, China dominates pork production, contributing 47.5 million tons in 2021. Other significant producers include Vietnam, Japan, South Korea, and the Philippines. In Europe, the EU-28 collectively produced 24.6 million tons, with Germany, Spain, and France being the leading producers. In the Americas, the United States and Brazil are major contributors, with the U.S. producing 12.6 million tons and Brazil 4.4 million tons. The production in other regions like Africa and Oceania remains relatively small in comparison.

The global pork trade is equally dynamic. In 2022, the major exporters included the European Union, the United States, and Canada. Key importers were China, Japan, and Mexico. The shifting demands and production capacities have led to fluctuating trade patterns, impacting global pork prices and market stability.

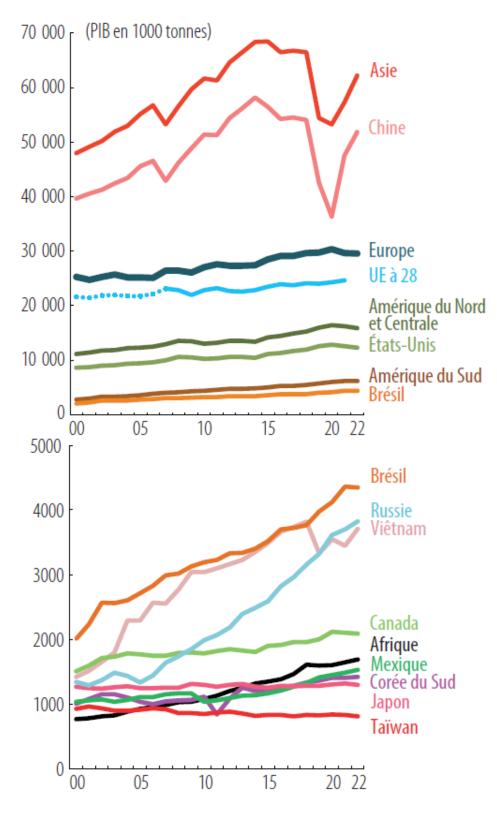


Figure 3. Evolution of global pork production (GDP in 1000 tons)

### Pork Industry in the European

### Union

The European pork industry faced a challenging year in 2022, marked by a decline in production and various economic pressures. The EU's pork production fell by approximately 5%, equating to a loss of over 12.6 million pigs for slaughter. Germany, historically one of the largest producers, saw a significant 10% reduction in output due to ongoing economic and sanitary crises. Spain, while typically a growing market, experienced its first production decline since 2014 due to increased piglet mortality rates from health issues.

Despite these challenges, some regions showed resilience. France managed a relatively smaller production decrease of 2%, maintaining its position as a key player in the European market. The economic environment, characterized by rising inflation and high feed costs, pushed pork prices to record levels across the continent, with French pork prices ranking high in Europe, just behind Spain.

The consumption patterns within the EU also varied significantly. Countries like Denmark and Spain exhibited high per capita pork consumption rates, while others like the United Kingdom and Italy showed more moderate consumption levels. This disparity reflects both cultural preferences and economic conditions across the region.

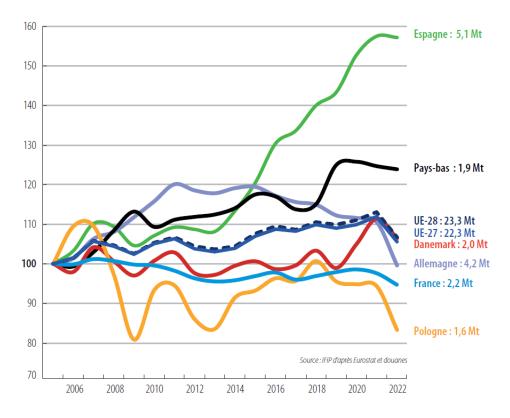


Figure 4. Evolution of pork production in the main EU countries (tons, from a base of 100 in 2005)

### The French Pork Industry

In France, the pork industry in 2022 faced a year of significant adjustments. The country produced 2.19 million tons of carcass weight equivalent, a 3% decrease from the previous year. This decline was attributed to reduced slaughter weights and lower export volumes of live pigs. Despite these challenges, France remained the third-largest pork producer in the EU, following Spain and Germany.

Regionally, pork production is concentrated in areas like Brittany and Pays de la Loire. Brittany alone accounts for a substantial portion of the national production. The distribution of pork farms across France highlights the regional specialization, with significant variations in production volumes from one region to another.

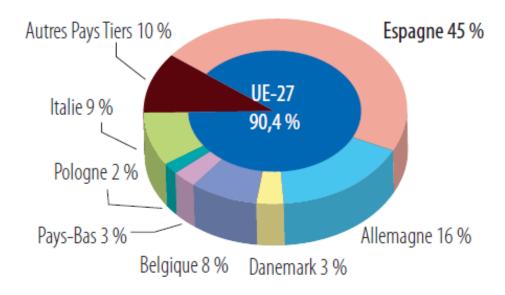


Figure 5. Suppliers to France (percentage of total imports)

French pork exports faced hurdles due to reduced demand from China, which saw a 35% drop in imports from France in 2022. However, increased sales to other Asian markets like the Philippines and Japan partially offset this decline. In terms of value, the higher pork prices helped mitigate the impact of lower export volumes, with total export values reaching 1.76 billion euros.

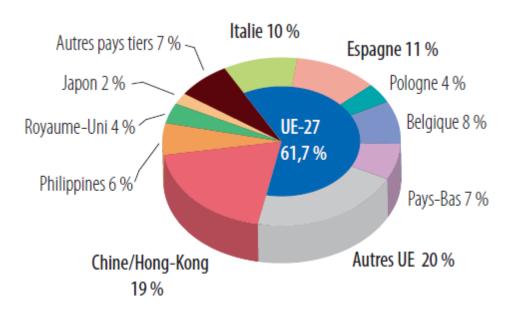


Figure 6. Export targets for France (percentage of total exports)

### **Economic and Production Challenges**

The pork industry globally and within the EU faces several ongoing challenges. Rising feed costs, largely driven by global commodity price increases, have significantly impacted production costs. In Europe, the economic downturn and ongoing health crises like ASF and PRRS (Porcine Reproductive and Respiratory Syndrome) continue to challenge producers.

In France, inflation and high production costs have led to a tightening of profit margins for pig farmers. The high costs of feed and energy, coupled with lower production volumes, have made it difficult for many producers to remain profitable. The industry has responded with efforts to improve efficiency and sustainability, though these measures take time to implement and yield results.

### **Future Outlook**

In Asia, China's recovery from ASF will likely stabilize, but the focus will shift towards improving biosecurity and production efficiency. In Europe, the industry will need to navigate economic challenges and health crises while adapting to changing consumer preferences towards more sustainable and ethical production practices.

For France, the key to future success will lie in balancing production efficiency with market demands. Investments in technology, biosecurity, and sustainable practices will be crucial. Additionally, expanding export markets beyond traditional partners will help mitigate the risks associated with market fluctuations.

The pork industry, both globally and within the EU, is at a pivotal point. The combination of economic pressures, health challenges, and shifting market dynamics necessitates strategic adjustments. By focusing on efficiency, sustainability, and market diversification, the industry can navigate these challenges and continue to thrive in the coming years.

The report can be read in full here.

## EW Nutrition unveils revolutionary xylanase Axxess XY at Victam 2024



Singapore – March 12, 2024 – EW Nutrition, a leading innovator in the animal nutrition industry, officially launched its newest product, Axxess XY, in VICTAM 2024, at the BITEC Exhibition Center in Bangkok.

Axxess XY is an intrinsically thermostable xylanase that breaks down both the soluble and insoluble fiber fraction from feed ingredients such as corn, wheat, grain by-products and oilseed cakes. It releases nutrients trapped in cell wall fractions and improves the gut environment by reducing viscosity. The newly launched product thus gives feed producers peace of mind when working with various feed processing conditions, as well as significant feed cost savings with flexibility in feed formulation. "The successful launch of Axxess XY in VICTAM 2024 demonstrates our commitment to provide cutting-edge solutions to address the evolving needs of animal production and to contribute to the growth of the industry in the region."

Dr. Ajay Awati, Global Director of Enzymes, EW Nutrition, expressed enthusiasm about the product launch, stating, "We are excited to have had such an amazing response to Axxess XY during and after our launch at VICTAM 2024. Axxess XY is the result of EW Nutrition R&D team's hard work and dedication to pushing the boundaries of enzymes technology in animal nutrition."

said Ramakanta Nayak, regional director for EW Nutrition South East Asia/Pacific.

Axxess XY is touted as the most advanced xylanase yet, making EW Nutrition an important player in the enzyme market.

#### **About EW Nutrition**

EW Nutrition offers animal nutrition solutions to the feed industry. The company's focus is on gut health, supported by other product lines. EW Nutrition researches, develops, produces, sells, and services most of the products it commercializes. In 50 countries, key accounts are served directly by EW Nutrition's own personnel. For more information, please visit <a href="https://ew-nutrition.com">https://ew-nutrition.com</a>.

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## EW Nutrition acquires BIOSTABIL product line from dsm-firmenich



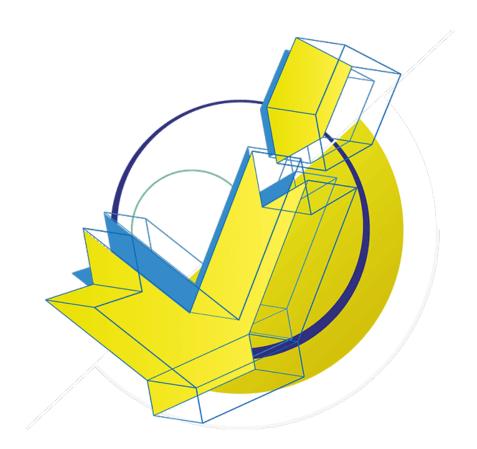
VISBEK, 5 March 2024 - EW Nutrition, a global provider of animal nutrition solutions, announced today that it has acquired the BIOMIN BIOSTABIL product line from dsm-firmenich. The deal gives EW Nutrition ownership over an established and successful line of silage inoculants.

"The agreement we have concluded gives us a solid foothold in a sector where we are currently developing a more substantial presence" says Jan Vanbrabant, CEO of EW Nutrition. "EW Nutrition continues to expand strategically, enriching its portfolio with market-leading solutions, developed in-house or through acquisitions. The Biomin Biostabil line joins an innovative portfolio that has been growing tremendously in the last three years with the launch of Ventar D and Pretect D, our Feed Quality and Pigment lines acquired in 2021, and yet another momentous global launch coming up shortly." This solid, well-proven line of silage inoculants, says Vanbrabant, will be an important addition to customers of EW Nutrition's On-Farm Solutions business around the world.

The transaction was closed on March 1, 2024. Under the services agreement concluded, all customers will be actively supported over the next months, while the asset, brand, and go-to-market will be transitioned to EW Nutrition in the coming period.

The financial details of the sale remain confidential.

## Gustavo Tesolin appointed Regional Director of EW Nutrition LATAM





29 January 2024, Visbek - German-based company EW Nutrition, a global provider of functional animal nutrition solutions, has appointed Gustavo Carlos Tesolin as its Regional Director for Latin America.

An agricultural engineer by training, Gustavo Tesolin has forged an international career in the Animal Health business during the last 25 years. With different leadership roles in several major international organizations such as Novartis, Elanco, and Erber Group, Mr. Tesolin brings along important experience in Commercial Operations, P&L drive, and Strategy execution, with special emphasis on team development and geographic expansion.

"I am really excited to join a company as innovation-driven and science-focused as EW Nutrition," Tesolin said. "The recent launch of VENTAR D, a novel phytogenic specifically designed and developed to improve animal husbandry results, will continue to strengthen our position in the region, together with our winning brands PRETECT D and ACTIVO" and added, "I am eager to take on the challenge and better acquaint the market with an excellent portfolio centered on Gut Health Management, Digestibility, and Feed Quality."

Jan Vanbrabant, CEO of EW Nutrition, noted that Gustavo Tesolin is "the perfect combination of the right experience and the right attitude. We are happy to have found in him a proven leader with not just

excellent market knowledge, but with the same values we share in EW Nutrition: a passion for innovation in the service of our customers, and relentless curiosity and energy to find the right solution."

This appointment comes on the heels of several top-tier global hires over the last 18 months and reflects the company's commitment to the Latin American market.

Tesolin will move to Mexico to coordinate EW Nutrition's expansion in Latin American countries.

#### **About EW Nutrition**

EW Nutrition is a German-based international animal nutrition company that offers comprehensive solutions for animal gut health, toxin risk management, growth performance, and more.

#### **Press contact**

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## **EW Nutrition welcomes Jan Vanbrabant as new CEO**



**VISBEK (Germany), 1 September 2023** — EW Nutrition, a leading global provider of functional animal nutrition solutions, welcomes Jan Vanbrabant as its new Chief Executive Officer.

Jan has a PhD degree in microbiology and is an experienced manager in animal health and nutrition, having held leadership roles at DSM, Erber Group, Biomin and Kemin.

"We are very pleased that we have found a strong management lead in Jan, who embodies the philosophy of EW Nutrition", says Jan Wesjohann, Managing Director of parent company EW Group. "EW Nutrition is an innovation-driven company, with intensive investment in R&D. Together with Jan we are looking to enter the next growth phase of EW Nutrition."

"I am very excited to be joining the EW Nutrition team," said Jan Vanbrabant. "EW Nutrition's long-term focus has created an extremely competitive portfolio. EW Nutrition is uniquely positioned to support its

customers in mastering the challenges of the changing animal health and nutrition environment."

Former CEO Michael Gerrits is heading into retirement after six years leading EW Nutrition. "I want to thank Michael Gerrits for his essential stewardship in bringing the company to the next level," said Jan Wesjohann.

#### **About EW Nutrition**

EW Nutrition is a global animal nutrition company that offers integrators, feed companies, and veterinarians comprehensive solutions for animal gut health and performance, feed quality, digestibility, and more. It is focused on promoting sustainable growth through reduced FCR, natural support against challenges, reduced need for antibiotics, and planet-friendly protein production.

Contact: Ilinca Anghelescu marketing@ew-nutrition.com

## EW Nutrition showcases customerfocused solutions for the animal nutrition industry at VIV Asia 2023



**Singapore - March 1, 2023** - EW Nutrition will participate in VIV Asia 2023 to showcase science-backed solutions that meet the challenging needs of the animal nutrition industry. Held in Bangkok, Thailand, from March 8 to 10, 2023, VIV Asia is one of the biggest and most complete feed to food events in Asia, dedicated to the world of livestock production and animal husbandry.

"We are constantly innovating to provide best-in-class concepts and solutions for the industry. Our participation in VIV Asia 2023 will be a good opportunity to connect and discuss with our partners on how to collaborate to provide customised solutions in line with their needs." said **Ramakanta Nayak**, regional director for EW Nutrition South East Asia/Pacific.

Located at Booth 3550, guests are invited to explore EW Nutrition's new solutions and initiatives at this year's VIV Asia, such as:

#### Ventar D

Ventar D is a high-ROI, innovative proprietary blend of phytomolecules with efficient delivery, formulated to consistently support gut health and improve performance.

#### Pretect D

Pretect D acts as a natural solution to support the efficiency of coccidiosis control. Pretect D, a unique proprietary blend of phytomolecules, offers natural support during Eimeria-related challenges, making it an effective addition to programs focused on coccidiosis control.

#### Spearhead

EW Nutrition strives to contribute to sustainability in the animal protein production chain through the new initiative "Spearhead", focusing on highly improved feed conversion, reduced energy use, reduced contaminants, and reduced emissions from farms.

Partnering with industry experts and key opinion leaders, EW Nutrition is also inviting VIV guests to attend a series of topical presentations at the booth. Under the title "Showtime", these presentations aim to provide actionable insights and encourage discussion about the trends and challenges of the animal nutrition industry. "Showtime" covers a variety of topics, including:

- Why is it important to measure outside temperature properly, 8 March, 11am
- Coccidiosis Vaccination: Don't take it for granted!, 8 March, 3pm
- Antibiotics reduction the way forward for safe & sustainable food production, 8 March, 4pm
- Feed cost optimization, 9 March, 11am
- Better gut health, better egg shells, 9 March, 3pm
- Water the central nutrient for growth, 10 March, 11am

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For more information, please visit <a href="https://ew-nutrition.com">https://ew-nutrition.com</a>.

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